

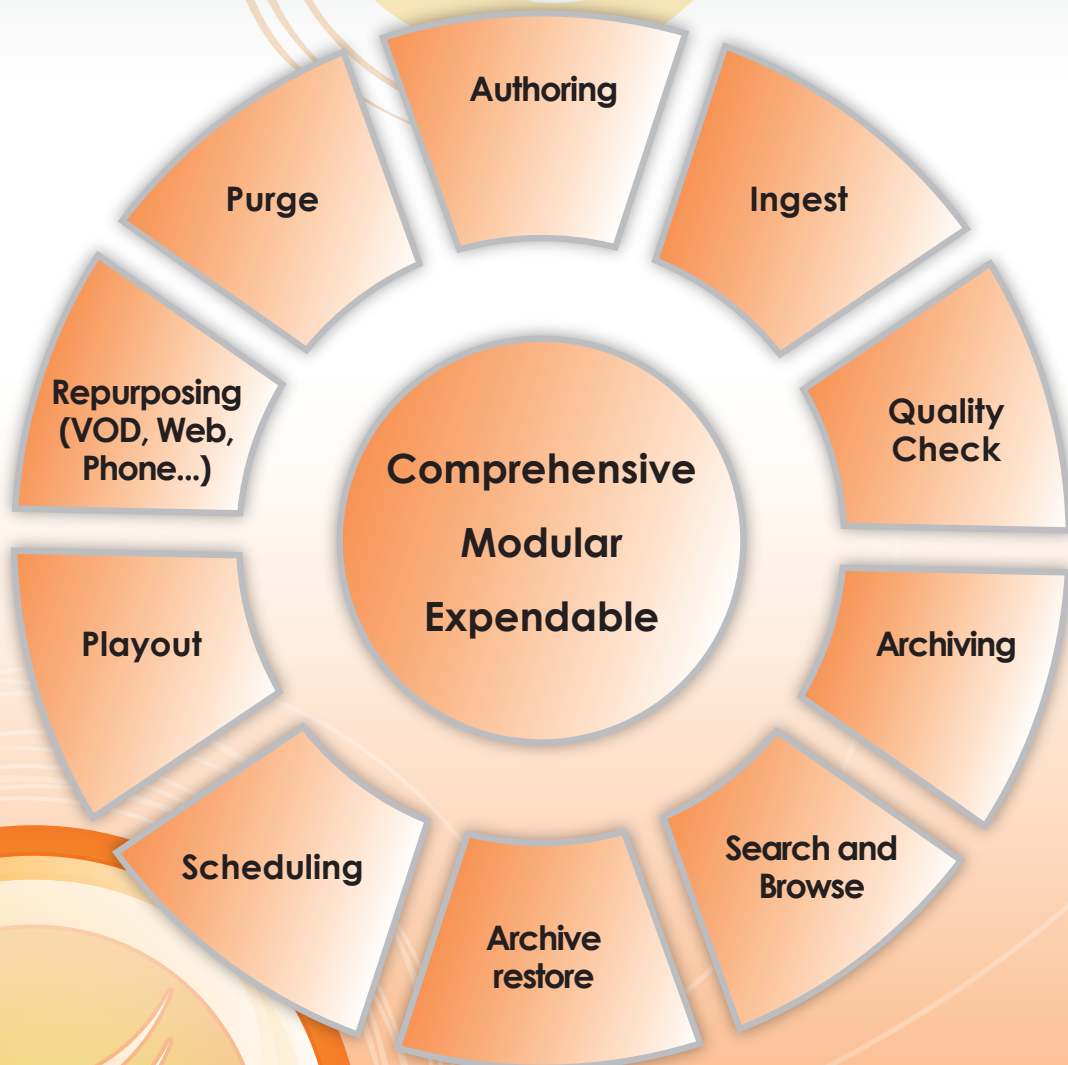
VIDEO MANAGEMENT



**direct, record, broadcast, publish, archive:
Everything is under control!**

An efficient automation, a complete system to manage your videos,
ideas to make production easier...

Phoenix is a modular and secure solution,
that fits any television channel needs and any budget



A modular therefore scalable technology

A solution for every workflow,
from the smallest cost effective one,
to the enhanced fully backed up one.

Phoenix fits perfectly well any infrastructure. Its modular client/server architecture and its huge drivers library, ensures an adaptable and scalable system. Phoenix drivers offer a quick integration of new devices, using in priority the most efficient protocol. That's why Phoenix controls a large range of broadcast devices such as routers, switchers, VTRs, video servers, graphics devices, HSM, quality control equipments...

A collaborative, ergonomic and secure solution.

Thanks to its "3/3" architecture (DATA, Backoffice, Frontoffice) around the Vertex Data Bus, Phoenix suite provides multitasking (for example, several Phoenix monitor terminals can operate the same On Air playlist simultaneously). Cold or hot Backup strategy can be planned, on a 1+1 or N+1 redundancy. Phoenix graphical user interfaces are intuitive and contextual; ergonomic is sleek, based on dark colors.

AN EFFICIENT AND SECURE AUTOMATION

PHOENIX AUTOMATION

Improve your standard and news channel broadcasting!

This reliable solution handles efficient premium and news payout. With Phoenix, you broadcast a thousand of events in a playlist, from a single to multiple channels. Integrated in any existing workflow, Phoenix controls several third party equipments, and owns local database to increase security and data redundancy. For hot news type of application, Phoenix is MOS interfaced to NRCS, with the capability for several Running Orders to simultaneously control several parts of a single daily playlist. Using an intuitive and customizable user interface, you can build from scratch and control On Air playlists the simplest way!



New! Phoenix Scheduler, an other client interface, offers basic functionalities to build up a playlist. This is useful when no traffic system is available, or can be set up as a backup solution of the Traffic System.

A complete solution to manage your videos.

PHOENIX VIDEO MANAGER

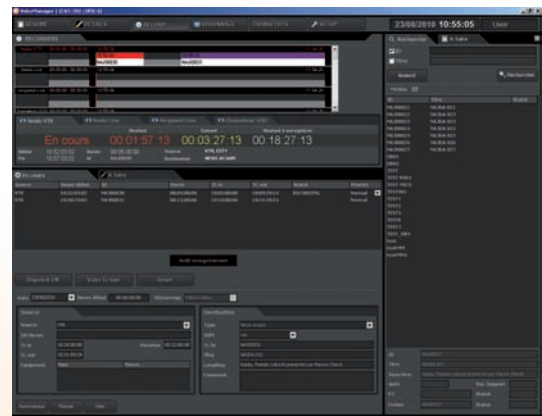
The all-in-one solution for broadcasters!

*From ingest to transfer through validation,
you master your whole media workflow.*

Prepare your ingest list and monitor digitalization on all ingest channels. Your medias are ingested from a video or data source (VTR, file) to the pivot formats of the TV center (HD, SD, Low Res, Web...). Your medias' metadata are simply filled either from editing or from importing a media sheet. Those medias can easily be find in the database thanks to the search engine, using several well-known criteria (title, ingested date, location, status...).

By choosing a media, you can: edit its data, browse the low resolution, review it with quality control, mark segments, repurpose it for non linear broadcasting (VOD, Web, Phone), move and purge it from any location (archive, NAS, video servers...).

Step by step, you follow it in your workflow: ingest, editing, repurposing, transfer, restore (full or partial) from archive, purge... Phoenix Video Manager is the all-in-one solution for broadcasters!



A tool to make production easier

PHOENIX NEWS PRODUCTION

With *Phoenix News Production*, experience more shows and optimize resources! This software is the perfect tool for news production automation, from programming to payout.



Only one person is needed to create the playlist upstream and play it On Air. During the show, a simple pressure on the touchscreen plays a video out, displays a graphic, commutes the router, controls the whole news! The video, graphic and camera management is fully automatic!